

NATHALIE LUSSIER MEDIA

30 DAY LIST BUILDING CHALLENGE



Together, let's push the envelope of list building.

Guest blogging is a great way to get the word out about what you do, and to get people to click back to your website. One of the main reasons people don't get started with guest posting is that they don't know where to guest post, how to approach a site, and what to write about.

In this resource you'll find a curated list of places that accept guest posts, and that might be worth pursuing. This is really just to jumpstart you on this guest posting journey, and you'll find that there are far more sites out there than just these ones. Do a Google search to find many more!

As for how to approach a site, most of these blogs have a "Write for us" or "Contribute" section that explains how you can submit original content. And yes, it does need to be all original content, in fact it should be some of your very best writing. Read the guidelines, and then reach out - remember that

it's just like sending an email to a friend, the person on the other end of the site is a human being just like you! Keep it short, personal, and be open to suggestions.

If you're not sure what to write about, take a look at a site's archive to see what kind of articles they like to publish. You'll get a feel for the length of articles, types of content, and what headlines work well, too. I suggest coming up with a few different ideas for posts before you start writing, and if the site accepts fully fleshed out ideas then be sure to re-read and edit your finished piece before you send it in.

The most important part of your post is your bio, the few sentences that explain who you are and that link back to your website, at the end of your post. Spend time optimizing this bit of text, and make sure that there's only one or two links back to your main email opt-in offer page.

HOW TO PITCH A GUEST POST

At the end of the day, you need to remember that the person on the other side of your email is a human being. They want to publish only awesome content that will help their readers, so if you want to be a contributor you need to keep that in mind.

Write like a human being, connect with the person on both the personal and professional level, and offer your attached guest post. Make sure your post is of the highest value and do some research on the blog you're pitching to see if they've published similar things in the past, so you're not repeating past posts.

HEALTH & WELLNESS GUEST POST LOCATIONS

Mind Body Green: This site covers a wide variety of health-related topics, and many of the “big name” health folks blog here.

Elephant Journal: This is a more tongue-in-cheek alternative site, where people love a little more controversy.

Huffington Post: You’ll find HuffPo under most of these categories because it really covers so much, they also love controversy and strong opinions.

Divine Caroline: This is a great site for women-focused brands.

Type A Parent: If you want to reach tech-savvy parents, this is a great site to be featured on and guest post for.

RELATIONSHIP RELATED GUEST POST LOCATIONS

Girlfriendology: This is a great women focused site that covers a number of different topics, including health and relationships.

Elephant Journal: This is a more tongue-in-cheek alternative site, where people love a little more controversy.

Huffington Post: You'll find HuffPo under most of these categories because it really covers so much, they also love controversy and strong opinions.

Feel Gooder: This site is run by ProBlogger, and used to be a great site for relationship posts but I'm not sure if they're still actively publishing.

Girlfriend Social: Another great site for women to cover relationships.

SPIRITUALITY & SELF-HELP GUEST POST LOCATIONS

Positively Positive: When it comes to self-help and personal development, Positively Positive has the goods.

Elephant Journal: This is a more tongue-in-cheek alternative site, where people love a little more controversy.

Huffington Post: You'll find HuffPo under most of these categories because it really covers so much, they also love controversy and strong opinions.

Tiny Buddha: I love this blog and I recommend guest posting here to get some traction if you cover self-help topics deeply.

ARTS & CREATIVITY GUEST POST LOCATIONS

DesignSponge: This is a very high traffic website that reaches a lot of creative folks, especially women. It may take a little while to get a guest post up here, but it will be worth it.

ScoutieGirl: Scoutie Girl is another great site for creative arts and crafters, too. Take a look at the content and see if it's a good fit for your talents!

Tutorials for Net Tuts+: There's a large network of tutorial sites owned and operated by Envato, and while they have really high standards for the work they publish, they also pay up to \$150 per post / tutorial.

BUSINESS & FINANCE GUEST POST LOCATIONS

Huffington Post: You'll find HuffPo under most of these categories because it really covers so much, they also love controversy and strong opinions.

SmallBizTrends: As the title suggests, this is great for small business.

FamousBloggers: Another blog related blog that takes guest posts.

LifeHack: They only accept posts from regular contributors, but it's a very high traffic site, so it's worth pursuing.

The Crave Blog: Mostly a women in business site.

She Takes On The World: One of Forbes' top 100 sites for women in business, and they accept guest posts, too!

BlogHer: If you want to reach female bloggers, this is the site.